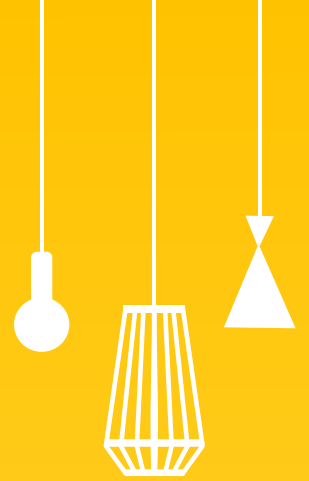


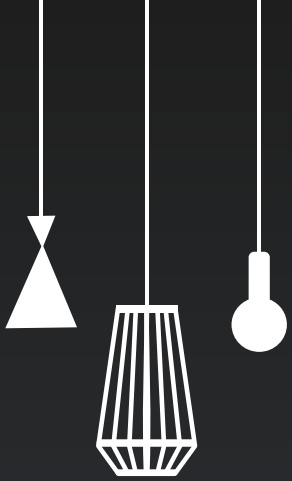


Our work combines
design and Strategy

We make **sleek and modern**
design for your business



PORTFOLIO



AUCTECH
M A R C O M

BRANDING | MARKETING | DIGITAL PROMOTION | EVENTS | IT SOLUTIONS

We make your Branding more **Impactful.**

ABOUT US



H Have A Short Intro.

Auctech Marcom is a multi-disciplinary full service agency focused on content and research.

We study marketing and consumer dynamics to deliver the most comprehensive view of trends and customized solutions.

W We Deliver

- Branding Solutions
- Effective Communication Strategies
- Cross Branding
- Cross Promotions
- Digital Campaigns
- Creative AV Solutions
- Special Events
- Pr Activities
- Corporate Communication

Logo Logo

A logo is a symbol made up of text and images that identifies a business. A good logo shows what a company does and what the brand values.

Logo design is all about creating the perfect visual brand mark for a company. Depending on the type, a logo usually consists of a symbol or brandmark and a logotype, along with a tagline.



BRANDING

BRANDING

Brochure Brochure

A brochure is a booklet with pictures that gives you information about a product or service.

Brochures help capture the attention of potential customers, especially in the case of small and emerging businesses that are on a tight budget.



Stationery Stationery

The power of promotional products for branding is second to none and should never be left out of your marketing strategy. Increased Brand Recognition. Loyalty & Retention. Cost-Effective Marketing Strategy.

Ability to Stand Out Among Your Competition. Increase Leads and Generate Sales.

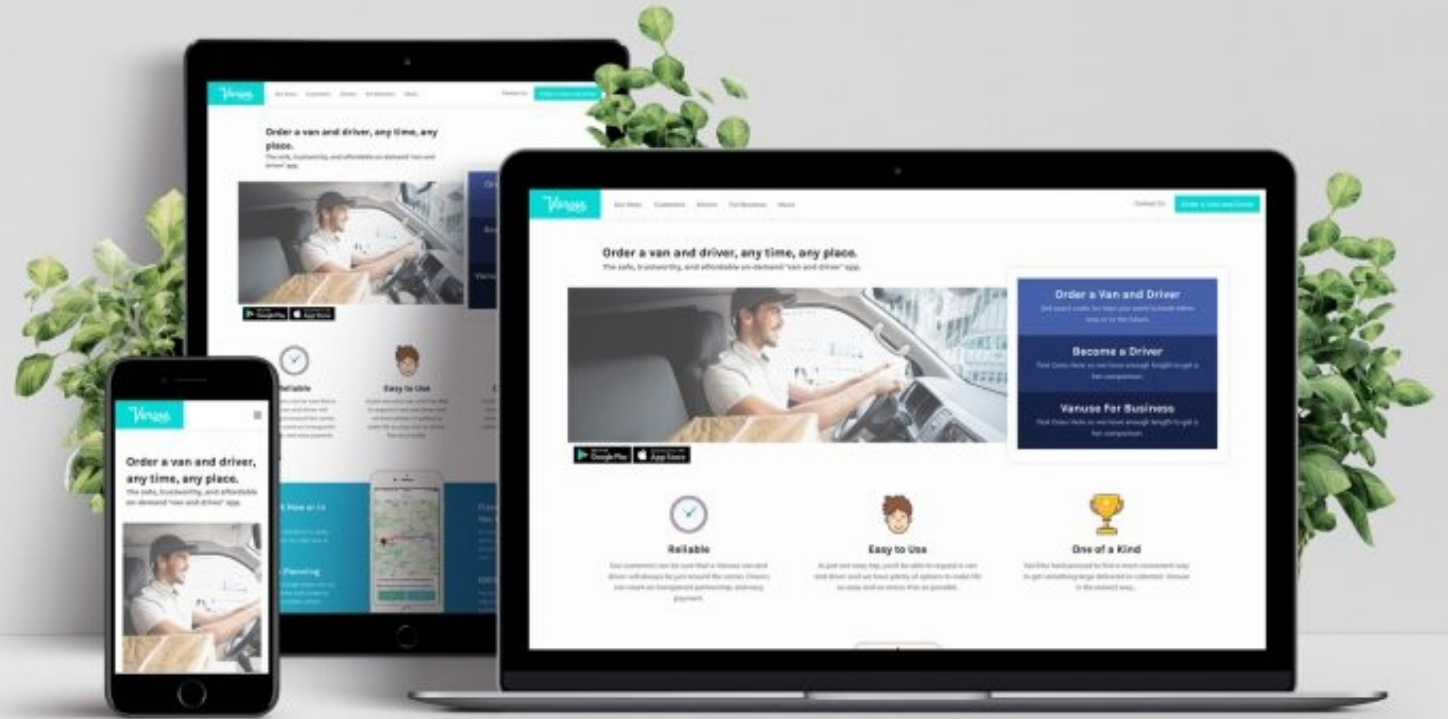


BRANDING

Web Designing Web Designing

Having a website and online presence strategy allows you to market your business online. A website is also important because it helps to establish credibility as a business.

A website not only gives credibility but it also helps to give a positive impression that your company is bigger and more successful.



BRANDING

BRANDING

Packaging Packaging

As we know first impressions go a very long way in how people perceive anything. This is the same idea that companies implement via their packaging. The outer appearance of the product (the package) is the first thing a potential customer will see, and so it can be a great marketing tool for the product.

Effective packaging can actually help a company attract consumers to their product. It can be the tool that sets apart their product in a vast sea of options that the consumer has at their disposal. A good packaging can actually add to the perceived value of a product.



MARKETING

Ad Posters Ad Posters

Display advertising, sometimes referred to as banner advertising, is a visual-based form of advertising.

Effective advertising methods vary among different types of businesses and industries, you've taken a long road trip across a barren countryside, their sudden and imposing presence may have stirred you from a peaceful half-slumber: "Stop at Aunt Millie's for the world's best blueberry pancakes" or "Turn left at the next exit and bag some of Uncle Bob's beef burgers." In metropolitan areas, and especially near airports, they tend to be more clustered together.



Hoarding Banner



Street Banner



Transport Branding



Metro Branding

MARKETING

Ad Banner Ad Banner

This is for good reason: Traffic tends to back up near airports, giving passersby more time to read them.

They're billboards or Ad Banner, and while they dominate these roadside scenes, they quickly fade from the minds of many small business owners who consider other mediums to display marketing messages. If marketing were a family, then a billboard would be the brash, distant cousin – the boisterous one you don't see very often but who enters a room and promptly sets out to grab all the attention.



Store Branding



Kiosk Branding



Wall Branding



LED Display Ad

MARKETING

Event Management Event Management

All great events have a few fundamental things in common. A **great venue**, an engaging **event app**, and memorable **guest speakers** are a few of the essential ingredients. As an event professional, it's your job to get these things right.

Our foundation lies in the belief that it's the people who have the potential to make things happen. We understand that their attitude makes them who they are. Their intelligence and their inspirations infuse the fervor that nothing is impossible. It is the people who are the ultimate marketing force that can help a company achieve its goals.

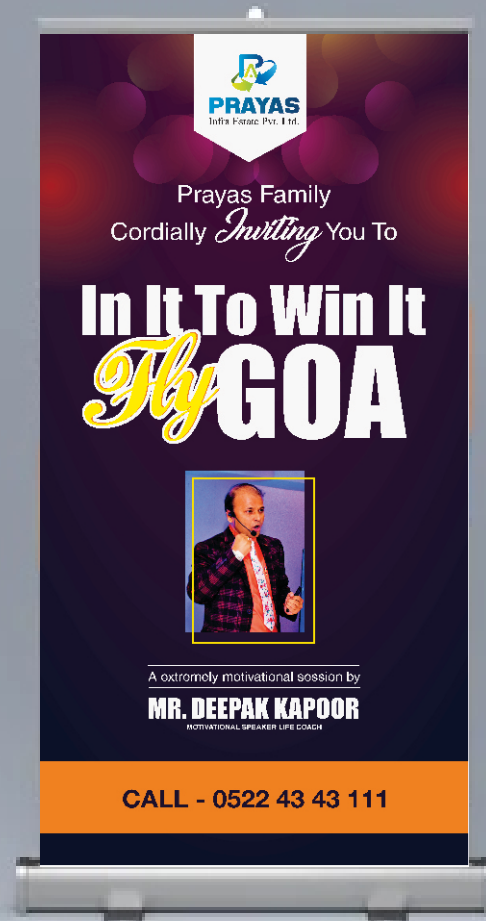


MARKETING

Standee Standee

A standee is basically a larger than life projection of your brand which allows you to stand out in a high traffic event like a tradeshow.

A dramatic and eye-catching standee display enhances your chances of being spotted. The graphics used can create a memorable image in the mind of the people walking by.



MARKETING

3D Walkthrough 3D Walkthrough

3D walkthrough animations can really boost a realty brand and help it increase its sales. They provide a final fabricated video of the finished project before the actual completion of the project that instils trust in the minds of the customers about that builder and in result they go-ahead to invest in their project.



MARKETING

AV Solutions AV Solutions

Don't just take our word for it! Below are 7 stats to support incorporating video marketing in your annual budget.

- 01 43% of people say video in content is more memorable than text (18%) and images (36%).
- 02 54% of consumers want to see videos from brands they support as opposed to newsletters (46%) or social images (41%).
- 03 In fact, 81% of customers have been convinced to buy a product or service by watching a brand's video.
- 04 After one minute, only 5% of viewers stop watching videos, but 60% will stop watching after two minutes.
- 05 97% of marketers say video has helped increase user understanding of their product or service which increased brand awareness.
- 06 76% of marketers say video helped increase sales as well as traffic.
- 07 80% say video has increased dwell time on their website.



Corporate Profile



Drone Shoot & Re-touching



Video Shoot & Editing



Voice Over

MARKETING

Social Media Marketing

Social Media Marketing

Social media marketing is a powerful way for businesses of all sizes to reach prospects and customers. Your customers are already interacting with brands through social media, and if you're not speaking directly to your audience through social platforms like Facebook, Twitter, Instagram, and Pinterest, you're missing out! Great marketing on social media can bring remarkable success to your business, creating devoted brand advocates and even driving leads and sales.



MARKETING

SEM SEM

SEM is a very effective way for small businesses to reach their target audience, generate new customers, increase revenues, and trim acquisition costs.

But before we begin to discuss how SEM marketing works for the benefit of your business, we have to take a closer look at the SEM meaning.

Here's what you need to know.

- Reach Your Clients Instantly.
- Increase Brand Awareness.
- Create Geo-Targeted Search Ads.
- Implement and Manage Ads Easily and Quickly.
- Target the Right Audience Through Optimized Ads.
- Increase Traffic Through Ad Visibility.
- Pay Only Per Action.
- Appear on Competitors' Related Keywords.



Some Of Our Clients

THANK YOU!






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